



Bright Side



PALM DESERT

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Bright Idea Expo to Light Up Palm Desert

Have fun while learning how to save money, protect the environment, and live "green" at Palm Desert's Set To Save Bright Idea Exposition to be held Saturday, March 1, from 11 a.m. to 3 p.m. at Civic Center Park.

Watch solar power in action and get an up close look at alternative fuel cars that run without a drop of gasoline. Learn how to grow your own fruits and vegetables at Palm Desert's Community Gardens, and bring along all your old confidential documents and papers for shredding and recycling.

Free, family oriented, and kid friendly, the Bright Idea Expo will feature a variety of exhibits and hands-on activities. Children can create art projects from recycled materials presented by the S.C.R.A.P. Gallery, Burrtec Waste and Recycling Services will bring a recycling bin for kids to paint, and students of the PEAK program will be conducting energy experiments for all to see. The City's recycling mascot, Recycle Binney, and The Energy Coalition's mascot, Bulb Man, will greet attendees.

Palm Desert's Set To Save partners Southern California Edison, Southern California Gas Company, and The Energy Coalition will be on

hand at the Set To Save booth to answer questions and offer free giveaways. Residents can learn how to save money and energy while helping the City reach its goal of reducing energy consumption and peak demand within Palm Desert by 30% over five years.

Energy conservation, "green" building, drought tolerant landscaping, and countless other money saving, environmentally



friendly topics will be highlighted during the four-hour Expo. Attendees also will enjoy a live radio broadcast by the Mix 100.5, and snacks and beverages will be available for purchase.

Civic Center Park is located at 73-510 Fred Waring Drive. Admission is free. For more information, please call the City's Office of Energy Management at 837-0287.

City Unveils New Website



Brimming with useful information, colorful graphics and photos, and easy navigation tools, the City of Palm Desert's new website brings the City's online image up-to-date. The new website, www.cityofpalmdesert.org, officially launched in January.

Residents, visitors, and business owners can now use multiple pathways and links to access the information they need. With the implementation of a content management system, City staff can easily keep the site updated with the most current information.

The goal in designing the new site was to mirror the community's sophistication while making information easy to access and update, said City Information Systems Director Doug Van Gelder. "We hope the new website encourages even more residents and business owners to use it as means of gathering information and as a guide to doing business with the City."

The City welcomes user feedback on the website, which was designed by the Phoenix, Arizona-based Curtis Design Group and developed by Santa Monica-based Vision Internet. For more information, visit www.cityofpalmdesert.org or call 346-0611.