



MARYLAND



# DEMYSTIFYING CARBON FOOTPRINTS: AT WORK & HOME

Want to Learn What You can Do to Make A Difference?

Join us and get answers from a corporate or individual perspective!

### Topics will include:

- ▶ What is carbon neutrality?
- ▶ Reducing and calculating your personal carbon footprint.
- ▶ Developing your corporate carbon footprint.
- ▶ Designing a corporate carbon reduction strategy.
- ▶ What are the low hanging fruit?
- ▶ Purchasing offsets.
- ▶ Can you reduce your carbon footprint AND improve your bottom line?
- ▶ What Johns Hopkins University has done to reduce their carbon footprint.



### Presenters:

**The Path to Corporate Carbon Neutrality**  
Geri Nicholson  
President  
Sage Energy Consulting, LLC

**Reducing your Personal Carbon Footprint**  
Davis Bookhart  
Director of Sustainability  
JHU

**You CAN Make A Difference....Do you know your Carbon Footprint?**

<http://www.climatecrisis.net/takeaction/carboncalculator>

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<b>Location</b>	<b>JHU Glass Pavilion at Levering Hall</b>
<b>Date</b>	<b>Wednesday, February 18th, 2009</b>
<b>Time</b>	<b>6:00 pm – 7:00 pm – Registration &amp; Networking 7:00 pm - 8:30 pm – Lecture</b>
<b>Cost</b>	<b>USGBC Members - \$12</b>
<b>Register</b>	<b><a href="http://www.usgbcaltimore.eventbrite.com">www.usgbcaltimore.eventbrite.com</a></b>

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