

## USGBC Charlotte Region Chapter Presents...

# LEED Costs and Returns Workshop and Program

The focus throughout the business world has turned to a longer-term view of decision-making. Sustainability has its foundation built upon the triple bottom line. The big question is... "How much does it cost and what do I get?"

Our learning provider, **GreenMind**, has developed the leading LEED cost/benefit analysis training programs in the country. This half-day training will provide a full understanding of High Performance Green Building Cost Benefit Analysis with a focus on the LEED Rating System.

- Prove the business case!
- Answer questions from owners about the investment for LEED
- Determine return on investment and the cost for LEED vs non-LEED
- Use real project data and analysis of costs and returns and financial calculations
- Estimate the cost of LEED products
- Gain the knowledge to build successful LEED projects and maximize resources
- Triple Bottom Line Visioning

### ..... *Event Details*

When:

**Wednesday, October 14, 2009**  
**11:30am to 5:00pm**

Schedule:

**11:30am-1:00pm – Lunch Program**

Introduction to Costs and Returns

\* \$10 non-member cost (lunch program only)

**1:00pm-5:00pm – LEED Costs and Returns Workshop**

\* \$175/\$200 member/non-member workshop attendance

Event Location and Parking:

**Duke Energy**  
**526 South Church Street**  
**Charlotte, NC 28202**

Parking available in deck across Mint St.  
(Across from BOA Stadium)

Register/Pay Online at...

[chapters.usgbc.org/charlotte/Payments.html](http://chapters.usgbc.org/charlotte/Payments.html)

For Lunch Program Only, Simply RSVP to...

[USGCCCharlotteRSVP@gmail.com](mailto:USGCCCharlotteRSVP@gmail.com)

For Questions or Assistance, Contact...

Michael Entrekin at [mgentrekin@yahoo.com](mailto:mgentrekin@yahoo.com)



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**INSTRUCTOR:** Paul Shahriari has a construction background and specializes in providing a clear and comprehensive understanding of sustainability. He has worked on a variety of commercial and residential green projects whose aggregate value is approximately \$30 billion. B.S. Civil Engineering; concentration - construction management and Master of Engineering, University of FL; thesis title "Applying Principles of Sustainability to the Construction Industry."

*"Great energy! Great examples! Deals with real life!" Tracey Renner Sibley, Skanska*

*"Paul is by far the best facilitator I've had the opportunity to learn from!" D. Heyne, Pooley Enterprises*