

2010 Board of Directors Election Nominee Application

Submitted by: Angela Gafford

Name: Angela Gafford

Title: Project Manager, Architecture

Organization: Askew Hargraves Harcourt & Associates, INC.

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Membership Category:

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Board member requirements include attendance of a minimum of 6 of the 12 monthly board meetings, being a chapter member, and signing the attached conflict of interest policy acknowledgement.

- a. Why do you wish to serve on the USGBC Memphis Regional Chapter Board?

My intent to serve on the board is to aid the Memphis Regional Chapter by raising further community awareness about green building, and to be active participant in articulating and upholding the vision, values and mission of USGBC.

- b. Please provide a summary of your professional qualifications, knowledge and experience that is of the greatest relevance to the Chapter. Also indicate the degree to which you have senior management and executive level experience.

I am a graduate from Mississippi State University, 1996 with a Bachelor of Architecture. The need for green building design within our communities is the primary reason I chose architecture as a profession. During college, I researched and studied the fundamentals of green buildings with passive / solar design. This research was my primary focus that I used to develop my fifth year thesis. After graduation, my first building design at Easom Architects used natural day lighting techniques learned from research acquired from developing my college thesis. My most recent accomplishment with green building design involved developing a proposal for FedEx on the Memphis 180K Expansion. This proposal was a research analysis for different LEED levels of certification from the basic level of certification to the platinum level of certification. Within this proposal, I analyzed all the possible points within the project scope, researched possible implementation plans for each credit, and developed design sketches for silver, gold, and platinum levels of certification.

I have been a project manager in architecture for over five years. My current role at A2H is project manager, architecture. My duties will include overseeing the development of various projects from design to construction administration, and, researching and implanting LEED rating systems within these projects.

- c. The USGBC and Chapters are committed to strengthening membership diversity. What resources could you bring to bear (e.g. demonstrated expertise, leadership positions and willingness) to help further Chapter participation from high priority sectors including: real estate, energy/utility, finance/insurance, residential, corporate and product manufacturing? You can also address other sectors you think require greater involvement in the Chapter.

As a project manager in architecture, I am involved with many industries that affect our built community. As a board member, I can develop a leadership role to help these industries become more aware of the need for green building design through research and education. Architecture is involved with many sectors such as real estate, energy, finance, residential, corporate and product manufacturing. As a leader in green building design, I will be able to further help educate these industries to the benefits of green design.

- d. One of the most important functions of the Board members is fundraising and other activities to support priority needs of the Chapter. This may take many forms, including direct sponsorships; helping secure funding or otherwise opening doors from corporate, governmental and charitable sources; seeking third-party sponsors; recruiting important new members; in-kind support; etc. Please explain your ability and willingness to participate in resource development.

I have the ability and willingness to participate in resource development as demonstrated in past participation with Team in Training of the Leukemia and Lymphoma Society. From November of 2003 through April of 2007 I volunteered with this organization to help raise funds and awareness for the Leukemia and Lymphoma Society. Along with raising funds and awareness for this program, I was also involved with recruiting new members and served as a mentor for these events. As a mentor, I played an active leadership role for new members to help them develop creative ideas for fundraising and new member recruitment.

- e. Describe what expertise, experience and resources you would bring to any of the following priority activities: membership growth, sponsorship, and education programs.
During my time with the Team in Training organization, I trained and raised funds for two full marathons (Country Music Marathon 2004 and Marine Corps Marathon 2006) and one ½ marathon (Country Music ½ Marathon 2007). While training for these events, I used a letter writing campaign to reach individuals (corporate and private) for sponsorship and raise awareness for this organization. This experience will prove to be helpful for membership growth, sponsorship, and education programs.
- f. Describe your experience from other organizations with successful Chapter programs.
My experience with Team in Training further developed my leadership skills and proved to be personally satisfying because of the connection it created within my community. I raised a significant amount of funds for this organization and conducted an information meeting to the Tupelo Civitan Club who contributed a sizable donation.
- g. Leadership positions (volunteer or professional staff) with non-profit governance.
Team in Training Mentor for the Leukemia and Lymphoma Society, Marine Corps Marathon 2006 and Country Music ½ Marathon, 2007
- h. Please identify any affiliations, memberships and accreditations that may be pertinent for Chapter leadership.
Associate AIA member
- i. What do you see as the greatest impediments to the acceleration of green building demand, delivery, and accessibility for the region?
Our community's lack of awareness to the benefits of green design is the greatest impediment to the acceleration of green building demand. Educating our community is the fundamental first step to accelerate green design.
- j. What are some immediate changes the Memphis Regional Chapter could make to increase effectiveness?
Increase green building design educational seminars to contractors, developers, architects, and engineers. Provide more opportunities for public involvement from clients to developers and designers by conducting informal educational meetings such as lunch and learns. There needs to be more information made available to the general public regarding the benefits of green building design so that future building owners are aware of these design opportunities and how they can impact their built environment through green design.

Please submit forms by (DECEMBER 11TH 2009) to (REGINA HUNT at regina@cscmemphis.com or MATT COULTER at mcoulter@allenhoshall.com If you have any questions please feel free to call Regina at 901-461-2239 or MATT COULTER at 901-603-2300

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