



## MEMPHIS REGIONAL CHAPTER

### 2010 Board of Directors Election Nominee Application

2009 Board

Steering  
Committee

Regina Hunt  
Chair

Matt Coulter  
Vice Chair

Chris Claude  
Treasurer

Peter Warren  
Secretary

Committee  
Chairs

Lindsay Doty  
Membership

Jeremy Benkin  
Programs

David Bradford  
Finance

Teresa D Kress  
Communications

Russ Phillips  
SERC

Les Binkley  
SERC

Brian Martinelli  
Webmaster/Sponsorship

Submitted by:

Name: Peter Warren

Title: Architect

Organization: Askew Nixon Ferguson Architects

Address: 1565 Linden Ave

Membership Category: Member (Employee of National Member)

Telephone: 901-261-5584 Fax: \_\_\_\_\_

Email: peter@anfa.com

Board member requirements include attendance of a minimum of 6 of the 12 monthly board meetings, being a chapter member, and signing the attached conflict of interest policy acknowledgement.

a. Why do you wish to serve on the USGBC Memphis Regional Chapter Board?

I would like to share my enthusiasm for environmentally sound design with the chapter and with our community.

b. Please provide a summary of your professional qualifications, knowledge and experience that is of the greatest relevance to the Chapter. Also indicate the degree to which you have senior management and executive level experience.

I am a licensed architect and have worked as a project manager in a diverse range of architectural firms from New York City to Juneau, Alaska. I am a native of Memphis, and might have some fresh ideas from my experiences outside our city. I have served as project manager on a number of projects locally.

c. The USGBC and Chapters are committed to strengthening membership diversity. What resources could you bring to bear (e.g. demonstrated expertise, leadership positions and willingness) to help further Chapter participation from high priority sectors including: real estate, energy/utility, finance/insurance, residential, corporate and product manufacturing? You can also address other sectors you think require greater involvement in the Chapter.

It seems nearly everyone in these fields these days has at least heard of LEED and the USGBC. The first step in furthering chapter participation from these types of organization is to get them beyond the "I've heard of that" phase. We need to increase awareness of how the various LEED rating systems work and what green building can provide in return for these groups (increased sales, lower operating costs, etc.). I would hope to participate in some activities or partnerships that demystify LEED for some of these groups.



## MEMPHIS REGIONAL CHAPTER

- d. One of the most important functions of the Board members is fundraising and other activities to support priority needs of the Chapter. This may take many forms, including direct sponsorships; helping secure funding or otherwise opening doors from corporate, governmental and charitable sources; seeking third-party sponsors; recruiting important new members; in-kind support; etc. Please explain your ability and willingness to participate in resource development.

As the USGBC becomes a more recognizable brand, I think outside groups will be more and more willing to sponsor activities (lectures, trips, or tours etc) that the chapter members and the community at large can benefit from. These types of events in turn generate exposure and excitement that hopefully increases membership and sustains more events. Call it inertia.

- e. Describe what expertise, experience and resources you would bring to any of the following priority activities: membership growth, sponsorship, and education programs.

Membership growth is key. We need to get organized and understand who are membership are, and I hope to do that as membership chair.

- f. Describe your experience from other organizations with successful Chapter programs.

I am a member of AIA Memphis (local chapter of AIA) and past member and board member of USGBC MEM.

- g. Leadership positions (volunteer or professional staff) with non-profit governance.

Past member and board member of USGBC MEM.

- h. Please identify any affiliations, memberships and accreditations that may be pertinent for Chapter leadership.

LEED AP, AIA registered Architect



## MEMPHIS REGIONAL CHAPTER

- i. What do you see as the greatest impediments to the acceleration of green building demand, delivery, and accessibility for the region?

Education from the client base, to the design team, and on to the labor market.

- j. What are some immediate changes the Memphis Regional Chapter could make to increase effectiveness?

Better organization of our membership directory and better communications.