



U.S. Green Building Council - St. Louis Regional Chapter

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ISSUE DATE: August 25, 2005
MEETING DATE: August 25, 2005

TO: Executive Committee, St. Louis Regional Chapter of the USGBC
FROM: Merrilee Hertlein, Secretary

SUBJECT: Executive Committee monthly meeting - August

PRESENT: Deborah Chollet, JoAnn Brooks, Merrilee Hertlein, Jordan Heiman, Ralph Bicknese, Dennis Dill, Punit Jain, Rich Janis, Dan Jay

PLACE: Earthways House

CC: All Present, Mary Ann Lazarus, Dan Helmuth, Don Williams

August meeting minutes

July meeting minutes were approved and have been posted to the website.

Suzanne Gregory is the new administrative assistant for the STL – USGBC.

Outreach

National dues from corporations are currently a one time revenue sharing opportunity. It has been recommended to national that chapters should have annual and automatic revenue sharing on corporation's annual dues.

Workshop revenue sharing should be revisited as well; due to the fact the local chapters are mainly supporting the workshops at the local level.

Government subcommittee has been meeting with local mayors and government officials in conjunction with Rollin Stanley

Building stakeholders subcommittee is working to meet with other local professional organizations i.e., BOMA, IFMA, to encourage them to help promote the local chapter.

Next meeting is not scheduled.

Expo Planning

Early exhibitors must be registered by September 10th

Design professionals and building owners are the expected attendants.

Media preview is being coordinated by the communications committee.

Sponsors will have opportunity for various advertisement opportunities.

A press release is being generated by the communications committee. Thirty to forty members of the press will be invited and sent media packets

A graphic artist is still needed to generate the expo booklet.

LEED NC

Participants are still needed or the workshop will be canceled.

Finance

Budget has been revised significantly downward due to workshops and staffing needs.

A committee is being formed to review budget and plan for staffing in 2006.

Membership

Focus is new members and winter social.

Next meeting is September 12 at Forest Park Campus at noon.

Programs

September 13 is Sustainably harvested wood and Rapidly Renewable materials.

Next meeting is Tuesday September 8th

Communications

Letterhead is done. Chapter's ads (media campaign) have been sent to national and should start to make press soon.

Expo media campaign is the next effort. National has a media kit which will be used for local efforts.

Next meeting is September 15 at noon at Earthways home.

Executive committee

A fall retreat is being scheduled for September 24 from 8 – noon.