



U.S. Green Building Council - St. Louis Regional Chapter

3617 Grandel Square, St. Louis, MO 63108 314-577-0220

gateway.center@mobot.org

www.usgbc.org/chapters/stlouis

ISSUE DATE: April 27, 2005
MEETING DATE: March 31, 2005

TO: Executive Committee, St. Louis Regional Chapter of the USGBC
FROM: Merrilee Hertlein, Secretary
SUBJECT: Executive Committee monthly meeting - March
PRESENT: Deborah Chollet, JoAnn Brooks, Rich Janis, Merrilee Hertlein, Punit Jain, Jordan Heiman, Mary Ann Lazarus
PLACE: Earthways House
CC: All Present, Dennis Dill, Ralph Bicknese, Dan Jay, Dan Helmuth, Don Williams

March meeting minutes

- February meeting minutes were approved

Advocacy

- Deb, Punit, and Dan met with Webster U to Introduce the USGBC and LEED
A slide should be added to their presentation with our chapter graphic.

Sponsorship update

- People don't seem to be interested in benefits. A hard copy follow up would be helpful for faxing, but verbal communications is the key.
- Checks are beginning to filter in and an update is forthcoming.

(Sponsorship Cont.)

- Ameren UE collaborative is the group evaluating efficiency programs. Ralph and Deb participated in a teleconference with the group. Educational opportunities seem to be the most effective and Ameren will provide 25k to the chapter after we submit a proposal on what we would do with the funding. What types of things would “tip the scale” for owners to pursue LEED. Things like helping to offset some of the expenses for commissioning, certification, etc. . This will be submitted in the proposal.

Program Committee

- Executive committee needs to push the April 12th program. Luncheon at Wash Univ at the Earth and Planetary sciences building. Followed by a meeting at Alberici with the Members of the municipal league and the Metro Mayors. Reception and program following at Alberici. Dinner following. RCGA business leaders for breakfast the next day.
- May program LEED showcase at botanical garden. LEED EB, CI and NC with 6-8 case studies.
- Fall program will be expo/workshop program. Collaboration with AIA might be a possibility. Half day workshop is desirable, but could be 6 hour depending on content.

Communications Committee

- Letterhead and Templates are being fine tuned
- Newsletter is being picked up Chris Griffith
- Jan Neihaus has offered to volunteer time to review any communications that are generated by USGBC-STL committees.
- Press Releases will be high priority with at least three people available.
- Media Campaign is being reviewed at the national level and so is on hold for now.

Outreach committee

- Rollin Stanley meeting was successful and will spur additional conversations with local leaders, possibly Mayor Slay.
- LEED EB workshop will move forward but registration is lacking. More registrants are needed.
- LEED CI workshop is scheduled for May 24 at Alberici.
- Earth Day symposium USGBC-STL will be one session on sustainable site design.

- Home Builder's Association is leading the charge for their green builder's association. USGBC could become a member of the local HBA. A subcommittee could be formed in the advocacy committee to target homebuilder's

National issues

- Chapter steering committee meeting was held in Washington DC. Integrated business plan has been created to help to sustain local chapters
- Chapter Retreat will be attending by Punit and Deb

Next meeting will be April 28th