



U.S. Green Building Council - St. Louis Regional Chapter

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ISSUE DATE: July 20, 2005
MEETING DATE: June 30, 2005

TO: Executive Committee, St. Louis Regional Chapter of the USGBC
FROM: Merrilee Hertlein, Secretary
SUBJECT: Executive Committee monthly meeting - March
PRESENT: Deborah Chollet, JoAnn Brooks, Merrilee Hertlein, Jordan Heiman, Ralph Bicknese, Dennis Dill
PLACE: Earthways House
CC: All Present, Rich Janis, Mary Ann Lazarus, Dan Jay, Dan Helmuth, Don Williams

June Meeting Minutes

- May meeting minutes were approved
- July 11-13 there is opportunity to invite a speaker on Wind Farms – Contact Jordan Heiman.

National

- Chapter Retreat follow up: Temporary regions have been set up to foster better communication and coordination at the national level. These regional chapters will work together to explore how we can communicate and coordinate better chapter to chapter, national with chapters and chapter with national.
- Trade association memberships are still being considered.
- Greening the heartland attended by over 600 participants was successful and will be held in Kansas City next year, with the possibility of St. Louis hosting in 2007. Deb is looking into financials and other details of planning and the exec comm will discuss at a later date.

Membership

- New member packet is moving forward. A member packet from IFMA is being loosely used as a model. Packet can include information the chapter already has. Committee is contacting local organizations that are National members to solicit local membership from within their organizations. Membership and Outreach will communicate to make sure they are moving in the same direction.
- Next meeting is July 11th at Noon at SLCC forest park

Programs

- June program had a light attendance, but the information was valuable.
- July program is Earth and Planetary Sciences tour and is already being well received.
- Product Expo registrations are starting to be received.
- Next meeting is July 5th at 7:00

Communications

- Letterhead is moving forward. Newsletter is progressing. Media day is being targeted for September at the Earthways house. Advertising campaign information is being generated and we should see something next week with Ads to run in September or October.
- Next meeting is July 12th at noon at the Earthways house

Finance

- Revenue is expected from the product expo. Sponsorship is \$10K short of goal.
- Ameren collaborative has received the “go-ahead” to set up an incentives program for projects that are LEED registered within the Ameren territory. As well as \$25K to go toward promoting and educating the community on LEED.

Outreach

- Meeting tomorrow at Noon at Cannon

Next meeting July 28th at 7:30 at Earthways house.