

**USGBC-STL Chapter Board Meeting
October 5, 2006, 7:30 – 9:00 am**

Agenda

Attendees: Emily Andrews
Ralph Bicknese
Deb Frank
Jordan Heiman
Punit Jain
Dan Jay
Pat Justis
Mary Ann Lazarus

Apologies: Gary Adelman
JoAnn Brookes
Rich Janis
Suzanne Johnson Crocker

Opening Round

Everyone was excited about the Clayton ordinance recently passed adopting LEED Silver for their own buildings. Some expressed a worry about “keeping up” with the momentum.

Administration (10 minutes)

1. Approve September Board Retreat minutes – this was tabled because at the beginning of the meeting there was not a quorum.

ACTION: Please review these minutes and the retreat minutes before the next meeting so they can be approved.

2. Next Meeting: Thursday, October 26, 2006, 7:30 – 9:00 am at EarthWays Center

3. Finalize Agenda

Ralph asked to add an agenda item about turning Board Retreat discussion into action – The minutes from the retreat show action items in bold. Additionally, Emily and Mary Ann will be meeting to work on the big picture ideas that the Chapter generated.

Several asked to add an update on nominations to the agenda, however there was nothing new to report

ACTION: Punit will make calls to those identified at the September Board Retreat as potential board members.

ACTION: Emily will e-mail membership calling for nominations.

Content (60 minutes)

1. 2007 Budget

Group reviewed a draft of revenue for 2007. Emily will contact all committee chairs before the next Board meeting (10/26) with what they've spent this year and a request for 2007 expenses.

There was discussion about making sure there was money set aside in the budget for a communications strategy. The Chapter should be more proactive and vocal about marketing the Chapter and green building in St. Louis. A budget for this could potentially include advertising and marketing consultant costs.

Other considerations for the budget:

- Planning for 2008 Greening the Heartland will require some funding in the 2007 budget

- If you expect to attend any training/travel in 2007, be sure to submit that as well.

2. Review USGBC Guiding Principals

The Board reviewed USGBC's Guiding Principals. Mary Ann suggested printing these in large format & displaying them at every program. We could also consider the Guiding Principals for a program – Mary Ann and the program committee will look into scheduling a “members only” dialogue about the Guiding Principals and inviting the USGBC board chair to attend.

3. Committee Reports & Updates

OUTREACH:

Government Advocacy:

- Discussion on the City of Clayton LEED adoption

ACTION: Emily agreed to work with the Communications Committee to get the word out about this.

- Update on Chapter's efforts with the City of St. Louis - they seem closer to adopting LEED & Government Advocacy will continue working on this.
- The program committee is considering a program on Green Governance in the first quarter of 2007 – everyone agreed that this would be a good program, but it might be better to wait until later in the year. Greenbuild 2007's theme will be Green Communities, so that ties in with this topic as well.

ACTION: Dan offered to put together an op-ed for the Post-Dispatch about the Clayton ordinance, tying it into climate changes solutions and the need for everyone to be part of the solution.

Higher Education:

- Working with EarthWays and Maryville to plan Campus Sustainability Day on October 25
- Working to get Washington University and others to adopt LEED and potentially join USGBC at national level

Greening the Heartland – Chapter has committed to hosting in 2008 and will target fall of 2008.

ACTION: Need to identify leadership by the end of the year so they can be involved in planning the 2007 conference in Madison.

ACTION: Look into booking the space now.

PROGRAM:

- Still working on 2007 schedule, still partnering with other organizations because of the advantages (membership, cost defray, larger numbers)
- First quarter, almost confirmed – inviting Alex Wilson to speak in January or March on passive survivability; Kim Shinn is confirmed for February (he will be the LEED for Health Care module presenter earlier that day) Emerging Green Builder Update
- Considering New Orleans Principals and updates for the September program
- Supporting AIA's efforts for a Continuing Education Program on January 3, 2007 on the 2030 Challenge
- The final program of this year – Green Residential in St. Louis – is scheduled for October 17
- The program committee has formed a Green Film Festival Task Force to explore options

FINANCE:

- Skipped a finance update in lieu of earlier 2007 budget discussion
- Jordan requested a different format for the budget that would show four quarters worth of spending, regardless of the year in order to better identify trends. For example, instead of only showing spending for Jan 1 – October 5, 2006, we would show the last quarter of 2005 as well.

ACTION: Emily will work with Joyce to see if this can be addressed.

4. Emerging Green Builder Update

An Emerging Green Builder core committee has formed. This committee is charged with getting the full EGB committee off the ground and consists of Monika Smith (Mackey Mitchell); Kurt Thompson (Occulus); Chris Miller (Clayco); Bill Teller (SLU) and Thomas Helton (UMSL). They are currently helping plan Campus Sustainability Day at Maryville University (October 25) and a happy hour EGB kick off (Friday, November 7 at Terrene).

5. Missouri Public Interest Group (MoPIRG) Promise of a New Energy Future

PROPOSAL: Endorse MoPIRG's Promise of a New Energy Future, which aims to 1) reduce our dependence on oil; 2) harness clean, renewable, homegrown energy sources; 3) save energy and 4) invest in a new energy future. *See attached information.*

DISCUSSION: Ralph spoke at their press conference & signed onto the campaign as an individual. MoPIRG is trying to make this effort non-partisan and hopes to present a list of people who have signed onto the campaign to those running for office in order to prove the public's interest in a "new energy future."

ACTION: Emily will send out further information on this to the board by e-mail. Please vote as to whether or not USGBC-STL should sign onto the campaign.

6. Other Items

Dynamic Governance – Punit followed up with Kris Pendergrast with USGBC to let her know we're interested in a half-day training for the board and perhaps others in January.

Closing Round