

**USGBC-STL Chapter Board Meeting
April 30, 2007, 7:30 – 9:00 am**

Meeting Minutes

Attendees: Emily Andrews
Gary Adelman
Ralph Bicknese
JoAnn Brookes
Suzanne Johnson Crocker
Deb Chollet Frank
Punit Jain
Craig Jung
Pat Justis
Paul Todd Merrill
Bob Zagar
Cheryl Robinson, Greening the Heartland Co-Chair
David Bertorelli, Greening the Heartland Co-Chair

Apologies: Steve Andert
Jordan Heiman
Kurt Thompson

Opening Round

Delivery of 1st green modular home is today.

Advertiser's Printing Company is the first FSC-certified printer in St. Louis.

NOVA will have an episode on solar this weekend.

Reminder to everyone to watch their carbon footprint.

Lawrence Group and Alberici are teaming together to build houses from shipping containers

Administration

1. Approve February and March meeting minutes - Approved
2. Dynamic Governance Training to be held on May 12, 2007, at Clayco's offices
3. This year we have doubled the number of workshops
4. Next Meeting: May 24, 2007 from 7:30-9:00am at the Earthways Center.

Content

Greening the Heartland (GTH)

1. Update

Tentatively scheduled for June 23 & 24, 2008.

Hold at America's Center

End Result – Celebrate, Educate, and Raise Money

Want to keep approachable/accessible

Would like all chapters in the region to participate in planning

Speakers

Applying to have Al Gore speak – need back-up plan
Matt Blunt wants to open convention
Other keynote speakers – Dr. Shannon
Want the conference to be non-partisan

Attendance/fundraising

Anticipated attendance – 3,000 to 4,000. Currently, GTH is 500 attendees.
David has started fundraising – has pledges of \$50,000-60,000. The Kansas City GTH spent \$60,000
Goal is for fundraising to be tied to the long-term support of the chapter
Also, looking for seed money for future conferences, chapter, Resource St. Louis, and/or establish a grant program

Events

Charrette

Issues

Should we have a program that month?
Should we try to keep the intimacy of GTH with attendance?
GTH committee should collaborate with chapter committees.
Suggestion was given to reach public through keynote speakers.
GTH committee should create schedule with deadlines for Executive Committee.

2. HalfMoon Seminars

Provide all-day seminars on green buildings and are wanting to schedule a seminar in St. Louis
Looking for 4-5 speakers for the day
\$800 stipend for the chapter
Punit asked to circulate to the Executive Committee

3. Chapter Challenge Grant/Fundraising

Although chapter has matching funds, we are using the grant to get additional donations.
Minimum donation is \$5,000.
Fundraising should be coordinated with GTH committee.

4. Regional Council Update

Task Forces were established to discuss specific issues outside of Regional Council meeting
National to provide staff 8 staff members to assist struggling chapters
National wants to bring all chapters to the same level
Greenbuild 2007 – look at chapter meetings. Having 2 days of chapter meetings is too long.
National has made funds available create intranet site to share chapter best practices
National is holding an event to train the trainers for LEED-Schools
Issue for Chapter – With the goals National set out at Greenbuild, how is St. Louis going to make the transformation?

5. Chapter Updates

Program committee – Bob is listening for program ideas. Programs for 2007 are set, looking at 2008. He would like to talk to LEED-H subcommittee.

Outreach committee - Pat requested that their \$5,000 budget to be raised to \$10,000, and then not ask for additional money in 2008. Original plan was for \$5,000 in 2007 and \$5,000 in 2008.

Communications committee – Gary sent out fact sheet to Executive Committee. Got good feedback.

Closing Round

LEED Showcase program is May 8th.

Robert F. Kennedy Jr. to speak at Earth Day Symposium to be held at Alberici headquarters. Contact Jordan for more information.

Several bills regarding green buildings are pending in the state house and senate.